

Part 2B of Form ADV: *Brochure Supplement*

Billy Ray Loveless
3414 Peachtree Road NE Ste 1110
Atlanta, GA 30326
404-365-0222

George M. Hiller Companies, LLC

Atlanta, Georgia 30326

3/28/2024

This brochure supplement provides information about Billy Ray Loveless that supplements the George M. Hiller Companies, LLC brochure. You should have received a copy of that brochure. Please contact George M. Hiller if you did not receive George M. Hiller Companies, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Billy Ray Loveless is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Educational, Background and Business Experience

Full Legal Name: Billy Ray Loveless **Born:** 1943

Education

Bachelor of Science from Texas A&M University (1965)

Completed Oglethorpe University Financial Planning Program (1998)

Business Experience

Before working for our firm, Billy R. Loveless retired as a captain from Delta Airlines where he was a pilot for thirty-one years. He has worked for the George M.Hiller Companies, LLC since 2004.

Professional designations and memberships

Billy R. Loveless has earned the following designation(s) and is in good standing with the granting authority:

Certified Financial Planner™ practitioner*

Personal Interests

Billy and his wife, Tammy, have six children and nine grandchildren. They are very active in their local church. They enjoy introducing people to ministry opportunities and participating in mission trips to Africa. Billy also enjoys flying light aircraft.

Item 3 Disciplinary Information

Billy Ray Loveless has no reportable disciplinary history.

Item 4 Other Business Activities

A. Investment-Related Activities

1. Billy Ray Loveless is not engaged in any other investment-related activities.
2. Billy Ray Loveless does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

B. Non Investment-Related Activities

Billy Ray Loveless is President of Go Ministries, Inc. His role with this organization involves overseas travel several times a year for short-term missions work. He is also the President of Loveless, LLC which occasionally arranges missionary travel overseas.

Item 5 Additional Compensation

Billy Ray Loveless does not receive any economic benefit from a non-advisory client for the provision of advisory services.

Item 6 Supervision

Supervisor: George M. Hiller serves as the Chief Compliance Officer and Chairman of the Investment Committee. The Investment Committee reviews the investment decisions and the portfolio management as a team which includes all the supervised persons in the brochure supplements.

Title: President and CEO

Phone Number: 404-365-0222

Footnotes

Disclosure: The SEC does not approve or endorse any professional designation. Inclusion of these professional designations or memberships in this document does not imply that the SEC considers the designations or memberships to be acceptable for use by a registered investment adviser.

*Certified Financial Planner™ is a designation currently offered and recognized by the Certified Financial Planner Board of Standards, Inc.

Candidates must meet the following requirements:

- A bachelor's degree (or higher) from an accredited college or university, and
- Three years of full-time personal financial planning experience

Candidates must complete a CFP-board registered program or hold one of the following:

- CPA, ChFC, or CFA
- Chartered Life Underwriter (CLU)
- Ph.D. in business or economics
- Doctor of Business Administration
- Attorney's license

To receive this designation, candidates must pass the CFP Certification Examination and complete 30 hours of Continuing Education credits every two years.